



## Greeting Cards

All Greeting Cards are available from either C-41 negatives or digital camera files and will be output digitally.

- From Negatives: Your negatives will be scanned at no charge, and cards will be printed digitally. Scans created for use in printing Greeting Cards are for lab use only.
- From Digital Camera Files: Files will be cropped to fit card style; please leave ample room around the subject. Please submit files in compliance with our digital requirements—see our Digital Imaging Info Guide for details (available from the lab, or at [www.naphoto.com](http://www.naphoto.com)).

Card Sizes: Actual size for all cards is 4x8". The image size on Traditional Cards is 4x6"; the image space for Artist Cards varies--please see samples on our website for approximate ratios.

Layout: All styles can be printed horizontally or vertically; please specify desired layout when placing your order.

Service Time: 2-3 days in lab

PLEASE SEE OUR WEB SITE FOR SAMPLE STYLES AND ORDERING NUMBERS.

| <u>Quantity</u> (per image) | <u>Each</u> |
|-----------------------------|-------------|
| 25 to 49 Cards (min. order) | .60         |
| 50 to 99 Cards              | .51         |
| 100 to 249 Cards            | .39         |
| 250 +                       | call        |

ENVELOPES AND GIFT BOXES ARE INCLUDED IN ABOVE PRICES.

Personalize Your Traditional and Artist Cards.

All cards can be personalized with text printed inside the imprint area.

- Traditional Cards : The imprint area for horizontal cards is 1.7 x 2.4 inches; for vertical cards it is 3.5x.6 inches.
- Artist Cards: Imprint areas vary depending on the card design; the box around the text on each sample card indicates the area available for the text imprint. Plan your text imprint based on the available area. The font size will automatically be adjusted based on the number of characters requested. The box around the text in the sample cards will not print on the final order.

Text will be printed in Times Roman Bold in either Plain or Italics based on the tpestyle used on the rest of the card. If you have a preference regardless of the card's tpestyle, please be sure to specify either Plain or Italics for each order.

### Placing Your Greeting Card Order

Make sure to include the following information with your Greeting Card order, or use this page as a convenient order form.

Order # : \_\_\_\_\_ Job Description: \_\_\_\_\_

Cust. # : \_\_\_\_\_ Studio Name: \_\_\_\_\_

Digital File or Neg #: \_\_\_\_\_ Quantity : \_\_\_\_\_

Greeting Card Number : \_\_\_\_\_ Vertical or Horizontal (Please circle one)

Personalized Text Imprint: \_\_\_\_\_

Plain or *Italics* (Circle one; if no selection is made, style of imprint will be based upon typestyle on rest of card)

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Order # : \_\_\_\_\_ Job Description: \_\_\_\_\_

Cust. # : \_\_\_\_\_ Studio Name: \_\_\_\_\_

Digital File or Neg #: \_\_\_\_\_ Quantity : \_\_\_\_\_

Greeting Card Number : \_\_\_\_\_ Vertical or Horizontal (Please circle one)

Personalized Text Imprint: \_\_\_\_\_

Plain or *Italics* (Circle one; if no selection is made, style of imprint will be based upon typestyle on rest of card)

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Order # : \_\_\_\_\_ Job Description: \_\_\_\_\_

Cust. # : \_\_\_\_\_ Studio Name: \_\_\_\_\_

Digital File or Neg #: \_\_\_\_\_ Quantity : \_\_\_\_\_

Greeting Card Number : \_\_\_\_\_ Vertical or Horizontal (Please circle one)

Personalized Text Imprint: \_\_\_\_\_

Plain or *Italics* (Circle one; if no selection is made, style of imprint will be based upon typestyle on rest of card)