

North American Photo's "RAW to Finish" ROES Workflows

Raw to Thumbnails

- √ Create a Zip file of RAW images and send it to our FTP server or copy your Images to a CD or DVD and send them to us. We will convert, correct and create thumbnails from the images and send them back to you via FTP, CD or DVD see cost below.
- √ Use these images to create your order in ROES. They are linked to the Hi-Res images at the lab which will be substituted for the thumbnails when the lab receives the order.**
- √ Because of the small image size, this method allows for very fast image manipulation in ROES and sending the order transfers a text file only.
- √ Very Important! The thumbnail images are imbedded with Hi-Res Image links and must not be altered by changing their names or by modifications in image editing software.
- √ The proof or print order must be placed within 120 days after receipt of the thumbnails.

Thumbnails	No Charge	on CD 5.00	on DVD 10.00	FTP N/C
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Raw to Print

- √ Shoot both RAW and camera converted JPGs. Use your JPGs to create your order in ROES.
- √ Very Important! The JPG images need to match the RAW image names, they must not be altered by changing their names or by modifications in image editing software.
- √ When your order is ready to send, place a note in the "Special Instructions" box letting us know how the RAW files are being sent. Send the ROES orders as you normally would. Send the RAW files to us via FTP, CD or DVD.
- √ Once we receive the RAW images, we will convert, correct and use these images to print your order.**
- √ Archiving is optional.

Hi Res JPG's when ordering Proofs or Finished Prints*	\$.29	on CD 5.00	on DVD 10.00
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Raw to Hi-Res

- √ Create a Zip file of RAW images and send it to our FTP server or copy your Images to a CD or DVD and send them to us. We will convert, correct and create Hi-Res JPGs from the images and send them back to you via FTP, CD or DVD. These images must be archived. ** See Service charges below.
- √ These Corrected Hi-Res JPGs can be used just like digital camera files. Images you plan to do art work on should use this workflow.***
- √ Hi-Res images can be used to place orders through ROES or LabPrints.

Hi-Res JPG's only	\$.49ea***	on CD 5.00	on DVD 10.00
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*Proofs or Prints Extra

** Raw conversion is free when images are used in a proof or print order. Service charges are added when Hi-Res converted, corrected images are returned to you via FTP, CD or DVD. See Service charges above.

*** On your first reorder, a rebate of \$.20 per image ordered from will be credited to your order.
Send or retrieve your images via FTP n/c



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