

# Digital printing services using **ROES**

REMOTE ORDER ENTRY SYSTEM

All Deluxe Digital prints are corrected to North American's high standards of quality. For best results, files should be properly exposed and white balanced. They will be adjusted for color, density, gamma, contrast and saturation.

These products and prices are only available within our order entry software (ROES) sent via broadband or CD.

Additional Options are available within the program, B&W, Sepia, Brown tone prints. **Metallic paper is available for all sizes for an additional 25%. Prices are listed in the program.** You can also order canvas mounts, spray finishes, retouching and art. Die cut and Gold/Silver stamping are free on wallet units. **ROES**

Instructions and training takes about one half hour - available at our web site [www.naphoto.com](http://www.naphoto.com) - North American Photo is an ICC color managed lab

## Digital Proofs

3.5x5 Proof	.55
4x5 Proof	.55
4x6 Proof	.60
5x5 Proof	.60
5x7 Proof	.99

## Deluxe Multi-Image Proof Albums

proof book cover 8x10	2.00
proof book cover 8.5x11	2.00
proof book cover 10x13	3.00
Proof book page 8x10	2.00
Proof book page 8.5x11	2.00
Proof book page 10x13	3.00
Binding Fee 8.5x11 & 8x10	3.50
Binding Fee 10x13	4.50

## Digital Service Time

Proof service time - 2 days  
Normal service time - All sizes - 3-4 days.

## Deluxe Candid Digital Lab Corrected Prints.

2 wallets	.95
4 wallets	1.30
8 wallets	2.75
3.5x5	.95
4x5	.95
4x6	.95
5x5	.95
5x7	1.30
5x10	2.65
6x9	2.55
8x8	2.60
7x10	2.75
8x10	2.75
8x12	3.30
8x16	6.00
10x10	3.30
10x13	5.10
10x15	5.60
11x14	6.50

## Portrait or Candid Prints Larger than 11x14

10x16	6.95
10x20	8.65
12x12	6.50
12x24	14.00
16x16	20.15
16x20	20.15
20x20	29.35
20x24	29.35
20x30	35.85
24x24	49.50
24x30	49.50
30x30	69.00
30x40	69.00

**Minimum order for digital services \$10.00**

## Deluxe Portrait Digital Lab Corrected Prints.

4 wallets half unit	2.40
8 wallets unit *	3.60
3.5x5	1.45
2-3.5x5 half unit	2.40
4-3.5x5 unit	3.60
4x5	1.45
2-4x5 half unit	2.40
4-4x5 unit	3.60
4x6	1.55
5x5	1.65
2-5x5 half unit	2.40
5x7 half unit	2.40
2-5x7 unit	3.60
8x10 unit	3.60
11x14	9.35

### \* Deluxe Portrait wallet specials

Wallet Special	
3-5 units	2.65
6-8 units	2.40
9-11 units	2.05
12-17 units	1.95
18 or more units	1.90

Hot stamping of your customer's name or your studio logo adds a touch of class to your portrait work. Full units only.

**Name and Year or Month - FREE!** Perfect for senior and children's portraits. First name and year; first name and month; studio name and year. First name and month for children. FREE on full wallet units at time of printing. Two names and/or two lines.

\* Free die cutting and Gold or Silver stamping available on this line. Full units only.

Yearbook print	1.10
----------------	------

ROES IS A FREE EASY TO USE AND LEARN PROGRAM FOR ORDERING PRINTS FROM YOUR DIGITAL CAMERA FILES. SAVE MONEY, GET IT NOW! AT [WWW.NAPHOTO.COM](http://WWW.NAPHOTO.COM)

PC and MAC osx



# Digital printing services using **ROES**

REMOTE ORDER ENTRY SYSTEM

## **STUDIO Color Managed Prints. Candid or Portrait**

You will need a calibrated monitor and reasonable color skills. The lab will maintain the output standards for our printer and the rest is up to you. Call tech service for qualification details.

3.5x5 Proof	.36
4x5 Proof	.36
4x6 Proof	.39
5x5 Proof	.39
SERVICE TIME	2 DAYS

4 wallets	1.10
8 wallets *	2.40
3.5x5	.80
2-3.5x5	1.10
4x5	.80
2-4x5	1.10
4x6	.85
5x5	.90
2-5x5	1.50
5x7	1.10
2-5x7	2.15
8x8	1.95
7x10	2.15
8x10	2.15
8x12	2.80
10x10	2.85
10x13	4.40
10x20	7.90
11x14	5.95
12x12	4.75
12x24	12.85
16x16	16.50
16x20	16.50
20x20	24.05
20x24	24.05

\* **Studio Managed  
Portrait wallet specials**

Wallet Special	
3-5 units	2.35
6-8 units	2.25
9-11 units	1.85
12-17 units	1.80
18 or more units	1.75

Yearbook print	1.10
----------------	------

## **PAGER**

ROES PAGER IS A FREE EASY TO USE TOOL IN THE ROES PROGRAM FOR CREATING TEMPLATES. ONCE SAVED THEY CAN BE USED FOR FUTURE ORDERS. ALL ROES TEMPLATES ALLOW THE LAB TO INDIVIDUALLY COLOR AND DENSITY CORRECT EACH IMAGE IN THE TEMPLATE. SAVE MONEY, GET IT NOW! AT WWW.NAPHOTO.COM

PC and MAC osx 10.4

## **TEMPLATES**

### **PAGER DESIGNED LAYOUTS** DESIGNED BY THE LAB FOR YOUR USE.

### **PAGER BLANK TEMPLATES** THIS TOOL ALLOWS YOU TO CREATE YOUR OWN CUSTOM DESIGNER TEMPLATES. YOU CAN ARCHIVE THEM FOR FUTURE USE.

### **NEW WEDDING TEMPLATES** ADDITIONAL TEMPLATES CREATED BY THE LAB FOR YOUR USE.

### **UNIQUE TEMPLATES** SPECIAL TEMPLATES CREATED BY THE LAB FOR YOUR USE.

STANDARD SIZE		PANORAMA	
5x5	.95	5x10	2.65
6X9	2.55	9X12	4.40
5x7	1.30	10x7	2.75
8x8	2.60	8X16	6.00
7x10	2.75		
8x10	2.75	16x10	6.95
8x12	3.30	16X12	8.95
10x10	3.30	20X10	8.65
10x13	5.10		
10x15	5.60	20X15	16.75
11x14	6.50	22X14	17.25
12x12	6.50	24X12	14.00
16x20	20.15		
20x20	29.35		
20x24	29.35		
5x30	12.00		
6x30	14.10		
8x20	9.85		
8x24	11.95		
10x24	14.55		
13x19	18.20		

**Minimum order for digital services \$10.00**

### Digital Service Time

Normal service time - All sizes - 3-4 days.

